Case Study : Swiss based Chocolate giant uses FarmLogics Value Chain solution for cocoa sourcing operations and input sales business.

Fully integrated FarmLogics Value chain solution brings an efficient work flow and reporting platform for the company and helps to manage Key business drivers and make it the third best among listed LBCs in Ghana.

Client is having sourcing operations in west and central Africa, Latin America and East Asia handles thousands of farmers and buying agents. Ghanaian subsidiary of client procure cocoa from nearly 100,000 farmers and 100+ buying agents in Ghana.

Challenge

- Disconnected systems at Field operations and Port warehouse operations causes extra workload and delay in extracting reports and information
- KPIs and other business drivers like stock, field funding, stock, Invoicing are not tracked in real time
- Input sales business functions are not available in existing software
- Existing software is not scalable with the growth of the business operations
- Farmer wise Traceability of cocoa is possible.

Approach

FarmLogics conducted detailed analysis of all pain areas/missing links in the value chain and proposed FarmLogics Value chain solution, which is a combination of web and mobile application.
- Proposed a fully integrated data model.
- Works on web and mobile application, with native mobile app for field data capturing and reporting
- Rich and intuitive dash board that has KPI and other business drivers and reports
- Fully scalable application with multi language and currency support
- Traceability tags can be recorded at the primary level sourcing operations to ensure traceability.

Impact

- Same day or next day stock position, movement and fund balance reporting from 100+ warehouses to H.O
- Near real time KPI and other business drivers like cycle time analysis, AR analysis for top management ensuring timely decisions.
- Field operations, stock movements, port/warehouse operations and AR department operations are seamlessly integrated and ensures all stakeholders in the value chain are presented with same set of information in time.
- Supply Chain traceability, resilience and sustainability assurance
- In built exception, reporting provides management with any deviations in operations from set business rules and allows initiating corrective actions.

Products

Farmlogics Outgrowers   Farmlogics ValueChain   Farmlogics Campo   Farmlogics ERP

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Nurturing growth in Agri business